



DEVELOPING A COMMUNICATIONS PLAN:

ENSURE YOUR VOICE IS

HEARD AND YOUR MESSAGES

ARE DELIVERED

In today’s information-rich society, Native organizations need effective, strategic communications that ensure their voice is heard through the clutter. Many tribes and Native organizations successfully tell their stories—and in doing so, advance their missions and achieve larger objectives. Join Pyramid Communications and the Potlatch Fund to learn how to craft and elevate your story—and the impact it will have.

Come away with tools that will make you a more effective communicator, including:

- The “5 M’s” of communications
- Lummi Nation communications crisis case study
- Other tools used during the session

The workshop will be interactive and participatory—bring your communications issues that can be explored by communications professionals as well as others in the field.

JUNE 5, 2012

WOODLAND PARK ZOO

9:00 A.M. – 3:00 P.M.

Lunch and special zoo attraction included

**PRESENTED BY
PYRAMID COMMUNICATIONS AND
POTLATCH FUND.**

Special thanks to RIDOLFI, Inc. for sponsoring lunch.

REGISTRATION:

Please provide your name, organization, email address, phone number and dietary needs.

HEATHER MILLER

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